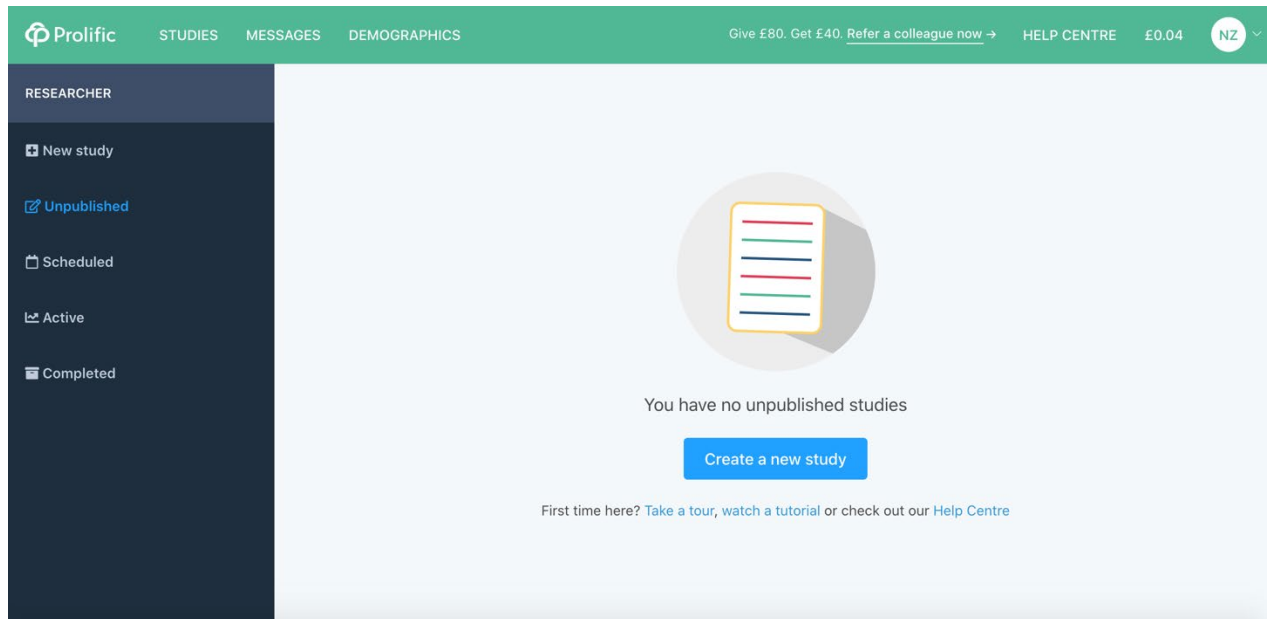Prolific (UK-based recruitment platform)

General description of Prolific advantages, e.g., transparent, user-friendly:
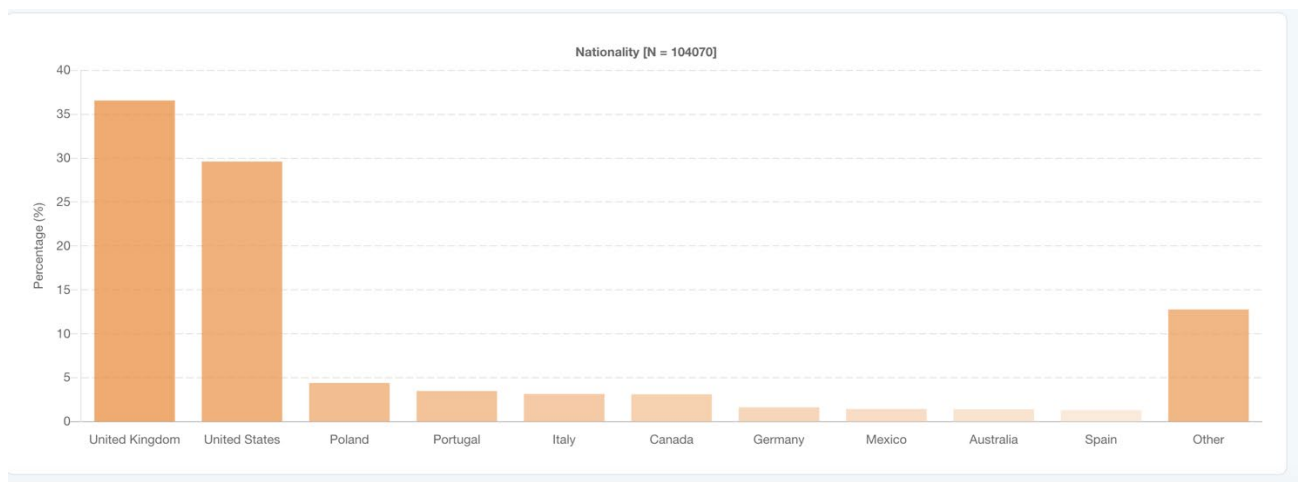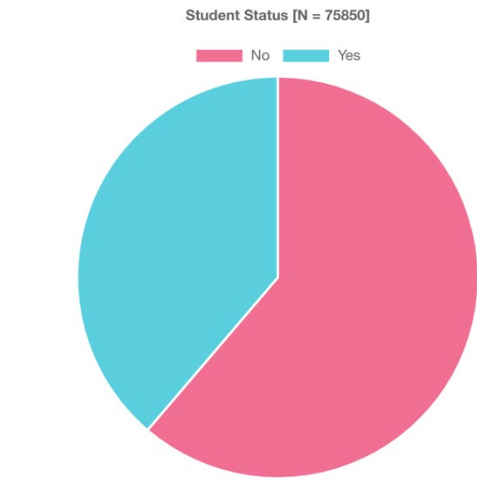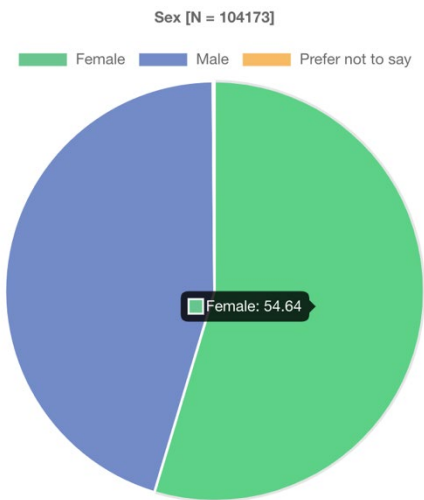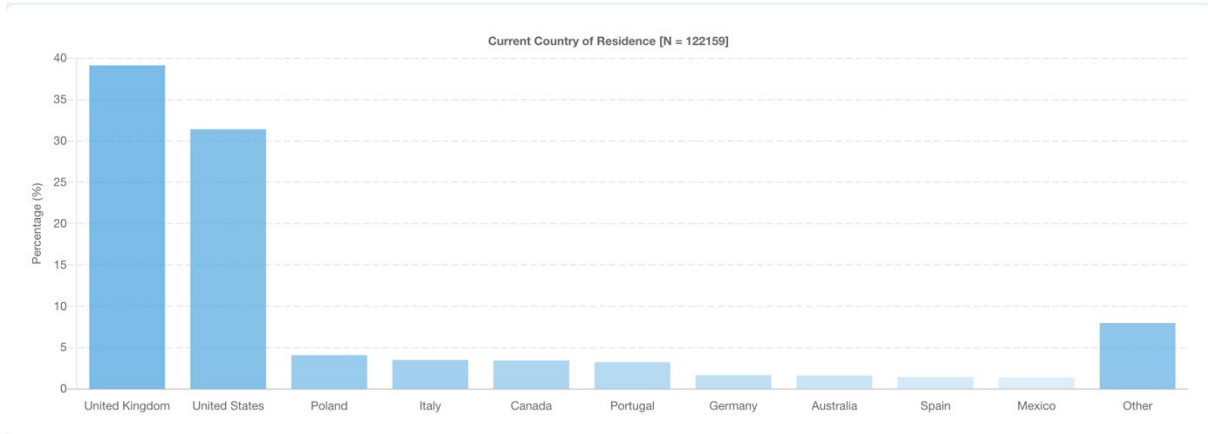https://www.sciencedirect.com/science/article/pii/S2214635017300989#sec2
Data loss due to inattention in questionnaire studies: Around 3 - 5% in my
experience.

1. Set up an account: https://www.prolific.co/

2. Demographics

Current Country of Residence [N = 122159]

Highest education level completed [N = 86319]

Sex [N = 104173]

Female   Male   Prefer not to say

Female: 54.64

Student Status [N = 75850]

No   Yes
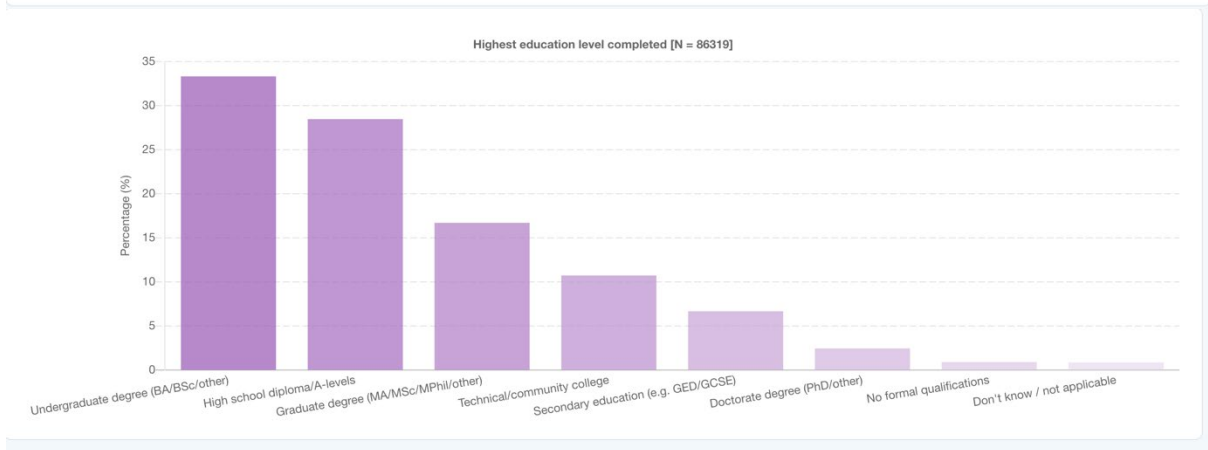
Age range: 20 – 30/ 30 – 40 years.

Pre-screening: Country of birth, Nationality, Country of residence, Employment status, Age, Ethnicity, First language, Sex, Student status;
Custom pre-screening;
Representative samples (UK & US based on sex, ethnicity, age).

3. Set up a new study.

STUDY DETAILS UNPUBLISHED ACTION ▾

What would you like to call this study?

Size perception experiment

Describe what participants will be doing in this study

¶ H₁ H₂ B *I* U S ≔ ≔ ⬦

In this study, we will ask you to estimate sizes of words and judge the gender of people's names, which will require approximately 15 minutes of your time.

STUDY LINK

What is the URL of your study?

https://run.pavlovia.org/GeoffHaddock/size_experiment/html?Order=A&participant=?&PROLIFIC_PID={{%P

To prove that participants have completed your study, we require that you redirect them to the following special URL on our site:

https://app.prolific.co/submissions/complete?cc=23934502 Copy

☑ I've set up my study to redirect this this url at the end

Show advanced

Record participants' Prolific IDs in your study: https://researcher-help.prolific.co/hc/en-gb/articles/360009220993-Recording-participants-Prolific-IDs-in-your-study-survey

AUDIENCE

Who will see your study?

○ I want a representative sample

● I want to apply custom prescreening

Nationality (UK) Edit Remove

Add another filter?

○ I don't mind. Everyone can see it!

Which devices should participants use to take your study?

☐ Mobile ☐ Tablet ☑ Desktop

We've found **34,364** matching participants who have been active in the past 90 days

Custom prescreening

🔍 Type nationality, age, ethnicity, or any other participan

Interests / hobbies	›
Languages	›
Mental health	⌄

NHS Mental Health Support
Mild cognitive impairment/Dementia
Antidepressants
Mental illness daily impact
Autistic Spectrum Disorder

Cancel

How many participants are you looking to recruit?

👥 120

How long do you estimate it will take each participant to complete your study?

🕐 15 minutes

ℹ Maximum time allowed: **56 minutes**

How much do you want to pay them?

£ 1.88   7.52/hr

Reward per hour

£5.00   £7.52 *Good*   £10.00+

PUBLISH

Total cost: £315.84
✓ Your available balance is enough to publish this study

Save as draft   Preview   Publish ⌄

Save the study as a draft, go to the top of the page, click on action – generate an invoice or download a quote.

4. Run a pilot - recruit 10 participants and check the data (in your survey, ask participants whether they have any comments).

Tips:

Include attention checks in your studies, e.g., as scale items:

1. Tasks that involve coming up with new solutions to problems are enjoyable. This is a test item. Please indicate three.
2. This is a test item. Select strongly agree.

Run your study in the morning.

If you refer a colleague to set up an account, you will receive £40 each (you need to top up your account by £200 first).

Questions:

Go to Help Centre at the top of the page after logging in and submit a request.

OR

Email me: n.j.zarzeczna@uva.nl